

MUNICIPAL ADVISOR CURRICULUM

The Municipal Securities Rulemaking Board (MSRB) suggests the following sequence of MuniEdPro® courses for municipal advisors. Each interactive course applies real-world scenarios to help municipal advisors strengthen their understanding of municipal market practices and applicable MSRB rules.

Course Title

Learning Objectives

MSRB Rule G-42: Duties of Non-Solicitor Municipal Advisors

- Recognize certain specific requirements to fulfill a municipal advisor's duty of care and the duty of loyalty under MSRB Rule G-42:
- Distinguish between the requirements for documentation of the client relationship and disclosure of conflicts of interest under the rule; and
- Identify prohibited municipal advisor activities under the rule.

MSRB Rule G-37: Political Contributions

- Define key terms related to MSRB Rule G-37;
- Describe the prohibitions on engaging in municipal securities business and municipal advisory business with a municipal entity following making a triggering contribution to certain municipal entity officials;
- Identify the prohibitions on soliciting contributions or coordinating contributions to certain municipal entity officials and political parties of a state or locality; and
- Determine municipal securities and municipal advisor disclosure requirements regarding certain political contributions and related information.

MSRB Rule G-20: Gifts, Gratuities, Non-Cash Compensation and Expenses of Issuance

- Explain the requirements of Rule G-20;
- Understand exclusions from the \$100 limit per person, per year; and
- Describe the recordkeeping requirements under MSRB Rule G-8 that apply to dealers and municipal advisors under Rule G-20.

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Questions about MuniEdPro®

Contact the MSRB at **202-838-1330** or send an email to **MSRBSupport@msrb.org**.



Course Title Learning Objectives MSRB Rule G-44: • Apply the requirements of MSRB Rule G-44, on supervisory and compliance obligations of municipal advisors; **Supervisory and Compliance Obligations of Municipal** Describe responsibilities of designated municipal advisor principals; **Advisors** • Identify documentation that must be retained to reflect a firm's compliance with applicable MSRB rules. MSRB Rules G-8 and G-9: Define key terms related MSRB Rules G-8 and G-9; **Municipal Advisor** Identify MSRB recordkeeping requirements for municipal advisory Recordkeeping activities; and Apply MSRB recordkeeping requirements to municipal advisory activities. **MSRB Rule G-40: Advertising** Associate the MSRB rules applicable to MSRB Rule G-40 on Advertising by municipal advisors; by Municipal Advisors • Define key terms related "advertisement" and "form letter" pertaining to materials distributed to or generally made available to customers or the public by municipal advisors; and Apply the content standards to advertisements by municipal advisors. • Identify the components of the negotiated sales process to price **Pricing Municipal Bonds** municipal bonds in the primary market; and through a Negotiated Sale **Process** Associate the MSRB rules applicable to the negotiated sale process in the primary market. **Pricing Municipal Bonds** • Identify the components of the competitive sales process to price municipal bonds in the primary market; and through a Competitive Sale **Process** • Associate the MSRB rules applicable to competitive sales in the primary market. • Identify the duties of underwriters and municipal advisors in a

municipal securities transaction;

sales; and

• Compare and contrast tax-exempt negotiated versus competitive

• Identify and apply MSRB rules related to tax-exempt negotiated and competitive sales for broker-dealers and municipal advisors.

Roles and Responsibilities

of Market Participants in **Fixed-Rate Primary Market**

Offerings

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Course Title Learning Objectives Understanding Primary Understand disclosure requirements mandated by federal municipal securities law; **Offering Disclosure Responsibilities:** Distinguish between the official statement disclosure obligations of **Due Diligence** underwriters and those of issuers; and • Practice making disclosure decisions in a fictional case study. **Understanding MSRB Rules** • Identify characteristics of different interest rate environments; in Relation to Municipal • Determine the types of risks associated with different interest **Market Risks** rate environments and the effect of interest rate environments on various types of fixed rate bonds; • Determine the price/yield relationship for bonds in different types of interest rate environments; and • Apply the MSRB's rules associated with certain municipal securities transactions. Role of the Regulator: • Define what the MSRB is, what it does and what its role is in the municipal securities market; **Understanding the Municipal Securities** Describe the scope and limitations of the MSRB's regulatory **Rulemaking Board** authority; Summarize the MSRB's rulemaking process and identify how regulated entities, their associated persons and others can contribute to that process; and Identify how market transparency, education resources and outreach activities help fulfill the MSRB's mission. **Exploring Municipal Bonds:** Understand the key concepts and basics characteristics of investing in municipal bonds; A Course for Investors • Distinguish between the types of municipal bonds and where you can go to get more information; and • Practice assessing the common types of risks involved with investing in municipal bonds.

bond issuer;

• Identify factors for selecting key professionals hired by a municipal

Describe key considerations when issuing municipal bonds; and
Understand an issuer's obligations related to municipal bonds.

Being an Informed

Municipal Bond Issuer